



2010 HORSE SHOW SPONSOR/VENDOR PACKET

The North Carolina Quarter Horse Association (NCQHA), District IV proudly presents **Martinganza**, February 11-14, 2010. This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

Martinganza grows larger each year! This year's event will award over \$25,000 in prizes. We drew exhibitors and spectators from 21 states last year. Our prize room will be open again and filled with all sorts of awards. Friday evening, there will be an exhibitor's party with great food, beverages, a DJ for your dancing pleasure, and back by popular demand ... the mechanical bull.

The circuit begins on Thursday the 11th, starting at 8am and runs every day through Sunday. Vendors may start setting up on Wednesday the 10th. Camper hookups on the grounds are available for a reasonable charge. Food will be available on the grounds, as well as our VIP/Hospitality Suite, and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e. UPS, FedEx, etc.) to the show office in the main barn.

We have made a few changes this year, so please see the sponsorship and vendor opportunities on the next page for benefits included with each package. Available for sponsorship are saddles, circuit awards, all-around awards, and advertising items including our new long sleeve T-shirt! For most awards, the Martinganza logo will appear on one side of the award and your business name and/or logo can appear on the other side. A great way to advertise!

For any questions, please contact any of the steering committee members below or send an e-mail to: martinganza@yahoo.com. Payments can be made on the web through PayPal. Please visit our website at www.martinganza.com.

We look forward to another exceptional horse show with your generous support!

Martinganza 2010 Steering Committee:

Scott Carroll – Chairman & Show Manager - (919) 820-9696

Eric Armwood – Vendor Coordinator - (910) 476-2954

Farley Barbera – Sponsor Coordinator - (910) 692-7677

Susan Daniels – Show Secretary

Linda Falls – NSBA Show Secretary - (910) 740-1943

Jean Beadle – Marketing & Webmaster - (478) 335-8982

Martinganza

SPONSORSHIP/VENDOR FORM

Sponsorship:

_____ Platinum Sponsor - \$1500	_____ Trophy Saddle - \$2000
_____ Gold Sponsor - \$1000	_____ Class Circuit Awards - \$25/ea
_____ Silver Sponsor - \$500	_____ Cups - \$150 and up
_____ Bronze Sponsor - \$250	_____ Towels - \$250 and up
_____ Advertising Only - \$150/\$100	_____ T-Shirt - Sleeve / Top / Bottom
_____ Vendor Only - \$100	_____ Other amount or donation

Class(es) you wish to sponsor: _____

Second choice(s): _____

For Vendors: Preferred Location on Grounds: Inside: _____ Outside: _____
Electricity: Yes No Size of Space Needed: _____

Date: _____ Paid: Check # _____ Credit Card or Cash Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal.

Sponsor / Vendor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Donated Merchandise: _____ Value: _____

Donated Merchandise: _____ Value: _____

Donated Merchandise: _____ Value: _____

Please mail completed form & payment to:

Jean Beadle, PO Box 26, Aberdeen, NC 28315

Martinganza

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

\$1500.00

This package includes:

- Custom full page ad in the show program
- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza Apparel
- (3) Complimentary stalls or (1) Vendor Space
- Add your name to the T-Shirt back for an additional \$250/\$125

Gold Sponsor

\$1000.00

This package includes:

- Custom full page ad in the show program
- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (1) Martinganza Apparel
- (2) Complimentary stalls or (1) Vendor Space
- Add your name to the T-Shirt back for an additional \$250/\$125

Silver Sponsor

\$500.00

This package includes:

- Custom full page ad in the show program
- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stall or (1) Vendor Space
- Add your name to the T-Shirt back for an additional \$250/\$125

Bronze Sponsor

\$250.00

This package includes:

- Custom half page ad in the show program
- Link to your website from the Martinganza website
- (1) VIP Pass

New This Year

Long Sleeve T-Shirt ♦ \$1500.00 / \$500.00 / \$250.00

This custom T-Shirt will feature your name on the sleeve or back with the Martinganza logo on the front. The shirt will be given to each exhibitor at the show and will also be offered for sale ... a great way to advertise! For our sponsors who wish to take advantage of this along with a Platinum, Gold or Silver sponsor package, you may add the back of the T-Shirt to your package for an additional \$250/top or \$125/bottom.

Circuit Awards

\$25.00

Sponsor as many class circuit awards as you like for \$25.00 each. Let us know which classes you would like to sponsor on the sponsorship form.

Advertising Only

\$150.00 for full / \$100.00 for half

- Custom ad in the show program - \$100/half page or \$150/full page
- Link to your website from the Martinganza website

Items for Prize Room

Starts at \$150.00

You may choose from cotton grooming towels, plastic stadium cups, or any item that can be imprinted with your name or logo. Please contact one of the representatives below for details.

Vendor Only

\$100.00 + 2 donated merchandise items

For vendors who are not sponsors, this fee includes the cost of your vendor space only. The 2 donated items should be valued between \$25 and \$50 each. For vendors who wish to be sponsors as well, you may choose one of the platinum, gold, or silver packages which will include your vendor space. *(Please note, at least half of the sponsorship must be paid and the balance may be merchandise.)* For vendors wishing to sponsor All-Around awards, you can upgrade your donated merchandise to between \$150 and \$250.



If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

*If you have any questions, please contact any of the following Martinganza representatives:
Scott Carroll (919) 820-9696 - Farley Barbera (910) 692-7677
Jean Beadle (478) 335-8982 - Eric Armwood (910) 476-2954 - Linda Falls (910) 740-1943
martinganza@yahoo.com - www.martinganza.com*

Sponsorship of awards subject to availability.